

# POSTER DEVELOPMENT WORKSHEET

## 1. WHO IS YOUR AUDIENCE?

Who is your audience? Has your audience read or researched the same topic you are presenting on?

Are there terms in your research that people might not be familiar with? What are they?

## 2. OUTLINE CONTENT

You know a lot about your topic, but you won't be able to fit all of it into your design. Divide your content below. The space is tight because you have very little time to get your ideas across.

<u>BACKGROUND</u>	<u>ARGUMENT</u>	<u>TAKEAWAY</u>
<i>What is the context of your research?</i>	<i>What are your claims and evidence?</i>	<i>What should we remember? Why should we care?</i>

## 3. VISUALS

What are some visuals that would be good to include for your design?

## 4. SKETCH YOUR ROUGH DRAFT

This is just a starting place. Remember you can use general shapes and fake text. Block out shapes and ideas.

